



## GM Minutes 3/1/2023 4pm @ House of JuJu Orofino

- **Call to Order:** 4:06 pm, Ashley pro-tem Past President - Malia and Michael absent
- **Minutes:** Elizabeth Morgan motioned to approve, Joe Pippenger 2nd, all ayes, none opposed
- **Guests:** Mr. & Mrs. Gallamore
- **Guest Speaker:** Stephanie Deyo, WebInk - PowerPoint presentation (available on our website) "Help Us Help You!!!" Online marketing opportunities for business members background-from Peck, UofI Grad, lives in Orofino (18 yrs), 17 years with the chamber, 3 yrs Past Chamber Director, owner of WebInk, Online Content Manager for Chamber get the most out of social media and online presence by sharing info, news, blogs, events, unique offerings, etc.; cost of membership is well worth the marketing chamber offers; FB is the largest online presence; use "#" in front of town or chamber to add notice; use "@clearwatercountychamber" to notify Steph; Impressions=seen; Engagement=comment; please review your website directory listing and send us any changes or updates to keep it fresh and accurate; subscribe to the calendar and receive notifications of events; send Director emailed info and she will forward to WebInk; more online
- **Announcements:**
  - Save the Date! May 5th Chamber Auction
  - Elite Repeat Gifts Open House - Mar 31 - April 1
  - 3/1 at 6pm Pierce 1860 Days meeting, full color ads for purchase in program for event



Free Lunch/Dinner: Jen Hill

- **Executive Director Report:**
  - New Members: Clearwater Boat Club, Clearwater-Potlatch Timber Protective Assoc., TLC Foundation, Trail Creek Cabins & Camping, Patriots Place LLC
  - Balance Sheet: A/R \$6,263, Cash \$23,457, Expenses \$4,773 FYTD
  - Outreach: Meta aka Facebook = 5,801 post reach, post engagement 2,610, 21 new followers 2,679 total, Impressions 46,300+ ; Website data: 2,416 pageviews, 1,049 users-over the last month

- **Economic Development Report: Susan Jacobson, Director** - USDA projects, new technology and energy assistance program 75% reimbursement open for enrollment, Idaho Externship STEM teacher training \$5000, grant opportunities available for all kinds of uses, come see her; please send back the survey answers as soon as possible
- **Committee Reports: none**

**Legislative Committee – Dennis Harper: absent**

**Special Events:**

- **TLC Foundation Mardi Gras Mar 4th at VFW**
- **CVH Foundation Moonlight Ball Mar 18th at Lodge at River's Edge**
- **Discussion: open**
- **Next meeting: April 5th at Weippe Discovery Center 4pm**
- **Adjourn: 4:53 pm**

**SIGNED:**

\_\_\_\_\_ Malia Erlewine, 2023 President, Ashley pro-tem

\_\_\_\_\_ Erica Holland, Director