Membership Meeting
GM Minutes 7/3/2024
4pm @ House of JuJu Orofino

- **Welcome!** 4:05pm

- **Guests/Introductions - self introductions**

- **Minutes approval - Ashley Steinbruecker motioned to approve, CC Horton 2nd, all ayes**

- **Announcements:**

  Strategic Planning Committee - invite members to participate and help shape the direction of the chamber; bylaw review to allow for more flexibility and coverage of broader area; Operating Procedures to guide the projects, events and goals

  - **Increase Board Members/Committees**
    - **Vote to approve - delayed to allow for more input and bylaw review with 30 day notice to membership**

  7/18 Orofino Farmers Market Night Downtown Party / Street Fair on Johnson Ave 3-7pm
  7/18 Orofino Pool Complex discussion at OHS cafeteria 6pm
  7/21 Farm to Table hosted by Big Canyon Acres 4pm
  Oct 2024 Dig for a Cure volleyball game - Jocelyn Josephson senior project with mentor Jen Runia, looking for donations or auction items to support the Cure for Cancer
  James Music Products - looking for electric instrument musicians to help test design prototype

- **Executive Director Report:**
  - Welcome New Members: Clearwater Health Fitness & Performance Clinic, A Compassionate Care Co, Red Door, Wild Weippe Rodeo, Idaho Food Bank, Prettyman Electric, China Palace, O-Town Mugs & Grubs
  - Event report: Deer Creek Fishing Derby; ThunderRun 2nd ride; Clearwater River Rush Jet Boat Races; TLC Softball Tournament; Father's Day ORV ride; PLAY Camp 60 Rally
  - Quarterly Reporting: Profit & Loss, Balance Sheet Q2 as of June 28, 2024 via email
    - **Vote to approve**
  - 90 day Outreach as of June 24, 2024 - FB 3,038 followers (19 new) Reach 28,014 (up 15%) Engagement 6,437 (down 11%); Google 5,149 users (up 25%) Views 15,941 (up 53%) Interactions 40,685 (up 33%)

- **Economic Development Report: Susan Jacobson, Director -** grant for broadband, speed testing identified the asset map was inaccurate, entire county is largely underserved, Clearwater County is making some decisions on who will oversee projects, Downtown Orofino Revitalization project moving toward infrastructure bids, Orofino Adventure Park approved by City to move into Phase 1 design planning with Idaho GEM Grant funding, looking for more grant opportunities, Working Group forming to help guide and participate in the project, Community Transformation Grant lacked signage which INNOVIA Foundation is picking up for walking pathways, business

preparedness classes available by asking Susan, ICCU looking for volunteers to sponsor on project work, Pierce Play Park received GEM Grant for new bathrooms

- **Committee Reports: Fishing, Legislative - n/a**

- **Guest Speaker/Program: Jordan Anderson/Inland Cellular -** products offered with new networks EMERG Technologies for websites, social media management, business tools and services, Trace for tracking and maintaining commercial trucks, EPX voice over IP service, no longer doing surveillance and cameras, office has rooftop cell tower with line-of-sight service 500mb business internet, inside fiber service, home internet in Pierce CBRS 50mb to 200mb, radio station tower, Cavendish tower, Konkolville tower, Elk River tower, increasing fiber-fed coverage, grant assistance is helping underserved communities, VOLTE requires good data to make calls, drive testing coverage to find gaps, old technology is being eliminated, interference with other carriers being addressed, ESim technology requires more towers, Lakeview soon to activate, online billing revamp, new app coming soon, international roaming changed to website platform with ESim, wifi calling requests are driving 3rd party service providers, cellular device repairs still in-house for android, CDMA decommissioning soon, small amount of accessories available in store, 2 COW portable units available for events to serve high temporary volume use

Special Events:

- **4th of July Orofino All American Celebration**
- **Thunder in the Mountains Elk River July 5th-6th - Inland Cellular sponsoring Jake Jacobson concert**
- **Orofino Show and Shine July 19-21**
- **Pierce 1860 Days Aug 2-4**
- **National Night Out Aug 6**

Door Prize Drawing: Dan Barnes awarded GC donated by China Palace

- **Discussions: Cellular On Wheels** available at no charge for customer needs during large event user influx, call to reserve and they deliver, Verizon no longer supported on Inland towers, AT&T contracted with Inland for shared service, CDMA phones caused overload that the Volte users don't experience, turn "on" Roaming service when needed, caller ID blocking, number masking

- **Next meeting: August 7th @ 4pm at Orofino Pizza Factory**

- **Adjourn to Happy Hour!**

SIGNED:

_____ Malia Erlewine, 2024 President

_____ Erica Holland, Director