Membership Meeting
GM Minutes 10/2/2024
4pm @ O-Town Mugs & Grubs

- **Welcome!** 4:10pm Malia & Erica

- **Guests/Introductions: self-introductions, Nolan Glueckert of Innovia via zoom**

- **Announcements:**

  Welcome Heather Storms to the Board of Directors!

  Membership request to change Bylaws by vote at annual meeting Dec 4, 2024.

  Innovia 50th Anniversary - Celebrating Community: Kamiah BBQ Days Kid Zone was hosted; Teweepuu Community Center Indian Taco Feed hosted and raised funds to support 42 kids with Lumberjack Days Carnival wristbands, and more to come with Lewiston Christmas Light Parade photo booth Dec 7.

  Homegrown ornaments celebrating logging heritage are being created at Branch & Vines to raise funds to donate toward Christmas needs in our community. Contact Felecia for more info.

  Chamber needs hands to help with Christmas lighting in Orofino. Please let the director know if you are available. IDYCA Cadets will be coming Oct 25th 9am-1pm. Debco has offered the highlift for use and plans are for Oct 20 and 27 10am-2pm for anyone available to help with safety and stringing lights. A plan for mapping the areas to adopt by groups will be coming out soon.

  Chamber now owns a utility cargo trailer with a cooling system. The decision was made by the board to purchase for use during the Lumberjack Days Beer Garden event, due to the lack of available options. The board members researched and found the best deal was locally with a former member. The purchase is itemized in the financials and our 2024 event raised enough to more than cover the cost. This will now allow for more opportunities and better returns.

  LCCU Orofino is in a temporary location at 215 Michigan Ave for 2-4 months during renovation and remodel of the Johnson Ave Branch. “Freedom to Play” no payments for 60 Days on loans for boat, RV, ATV or MC Oct 1-31.

  Dworshak State Park Big Eddy receiving updates and ADA improvements. Freeman Creek Campground will get water line improvements soon. Stop and visit the shop at the marina and make a reservation for your next event. New merchandise has also been added.

  O-Town is decorating for the holidays! Mayze has plans for fun events over the next few months. Visit them and check out the happenings on their social media page.

- **Executive Director Report:**
  - Welcome New Members: Buck Hollow Lodge, It’se Ye-Ye Casino and just today the Trevor Haag Memorial Races joined and we shared their Oct 5 race information online and on our reader board.
  - Event report: Lumberjack Days Beer Garden, Patriot Day
  - Quarterly 3 Reporting: Profit & Loss $26,578.28, Balance Sheet $39,445.82 emailed

- 90 day Outreach as of Sept 27, 2024 - FB 3,084 followers (6 new) Impressions 174,776 (up 17%) Engagement 11,758 (up 6%); Google 5,557 users (down 5%) Views 19,156 (down 20%) Interactions 42,729 (down 16%)

- **Economic Development Report: Susan Jacobson, Director - n/a**

- **Committee Reports: Fishing - n/a, Legislative - n/a,**
  Strategic Planning - committee will be meeting again soon to finalize, input is welcome. We want to know your thoughts on education, media and engagement you need or want from the chamber. Please reach out to the director with ideas.

- **Guest Speaker/Program: BIZ BUZ with facilitator Dru Zolman - n/a due to a family emergency.** Members individually presented in a round-table format with 10 present. Good conversation and energy including remotely via zoom.

Special Events:

- **Oktoberfest at Log Inn in Elk River Oct 5**
- **Trevor Haag Memorial Race 21st annual Oct 5**
- **Tom's Tavern Pool Tournament Fridays through April**
- **Clearwater River Casino Pow Wow Oct 11-13**
- **LCCU International Credit Union Day Oct 17 and shred day**
- **LCCU Great Pumpkin giveaway Oct 18**
- **Big Canyon Acres Fall Fest Oct 18-20**
- **Trick or Treat Rockin' the Street on Johnson Ave Oct 31**
- **Trunk or Treat Elk River Library Oct 31 and Broomstick Pool at Tom's**
- **Orofino Old Fashion Christmas Festival & Lighting Dec 6**

Door Prize Drawing: Cathie Mosher awarded certificate

- **Discussions:** Malia is interested to know what the membership would like to see for the next year for programs and meeting times. Please contact the director with any requests. This is a good time to make requests and get involved with planning.

- **Next meeting: November 6th @ 4pm at the Ponderosa Banquet Room**

- **Adjourn to Happy Hour! 5:10pm**

SIGNED:

_____ Malia Erlewine, 2024 President

_____ Erica Holland, Director