Membership Meeting
GM Minutes 11/6/2024
4pm @ Ponderosa Banquet Room

- **Welcome!**

- **Guests/Introductions: self-introductions, zoom closed after 15 min with no users**

- **Announcements:**
  Welcome Chris Goetz as the chamber's Legislative Representative!
  Request membership to vote on Bylaw changes at annual meeting Dec 4, 2024.
  Changes presented via email and in person.
  Christmas Festival Grand Claus' are Dennis & Shirley Harper!

- **Executive Director Report:**
  - Welcome New Members: Trevor Haag Memorial Races, OC Guns N Gear
  - Event report: Trick or Treat Rockin' the Street, thank you article, apx 1300 attendees, photos courtesy of LCCU and Matt Sartini available on our website
  - Quarterly Reporting: Q4 next
  - 90 day Outreach as of Oct 30, 2024 - FB 3,097 followers (13 new) Interactions 2,433 (up 5%) Engagement 9,991 (up 22%); Google 4,845 users (down 12%) Views 16,904 (down 12%) Interactions 36,496 (down 13%)
  - New Adventure Guide is out! Scenic Byway brochure newly out promoting Idaho.
  - Chamber Beer Garden Trailer options to expand fundraising events.

- **Economic Development Report: Susan Jacobson, Director:** New City of Orofino Administrator Nathan Jones; IDYCA helped Houck with Adventure Park grooming; REAP funding; new lenders/non-traditional lending resources; co-ops, in-home healthcare, etc., cost share opportunities; LMI (low-moderate income) list 2025 effects eligibility on programs/grants, Crapo looking into actual numbers; educational topics survey out soon; possibilities for visitor center at the Adv Park site; pool project-designed with architect, includes building structure and therapy pool for sustainability/revenue.

- **Committee Reports:**
  - **Legislative - Chris Goetz:** will bring important issues to the chamber and take member feedback to the legislature; Rep Hart, Scott & Hawkins are not on finance committees for our region which is a huge disadvantage to our rural communities; on UofI Extension Dean Advisory Committee working on getting 11 veterinary seats at Utah State that opened up, currently have 11 at WSU and the need for veterinarians is greater than ever; local option tax and liquor law reform; student driver education open for parents to provide now; home schooling options; highway transportation funds restrictions; Mike Moyle, Speaker of House, owns property locally, has stake in area concerns and Chris is building relationship; new session starts in January; reach out with questions or concerns. Discussion: atv use on Idaho highways

- **Strategic Planning -** Greater need for volunteers to fill board/committee seats to achieve chamber goals and member support programs. Evolving to meet needs. Fundraising assistance and membership increases 2025. Fundraising/Financial, Membership, Tourism, Marketing, and Event Committees need volunteers/chairs. Website improvements with member access. Sponsorship options being revised to present in January for budgeting.

- **Guest Speaker/Program:** Nominations for board members: CC Horton, Dru Zolman, Felecia McAbee. Heather Storms appointed to replace Lahni Ireland resignation. Malia will remain on as Past President.

Special Events:

- **Veteran's Day Celebrations Nov 11**
- **45th Annual Holiday Bazaar Pierce Community Center Nov 23**
- **Shop Small Business Saturday Nov 30**
- **Orofino Old Fashion Christmas Festival & Parade Dec 6**
- **Patchwork Bazaar by TLC Foundation Dec 7**
- **GEM Team Festival of Trees fundraiser auction Pierce Dec 7**

Door Prize Drawing: 2 items donated by CC Horton - Lessie & HyD drawn

Honeydid is a new task stacking platform being launched by CC. Please check it out.

- **Discussions:** Member input requested on programs, events and schedules for 2025-Auction or something else? What time and day for meetings?

- **Next meeting: December 4th @ 4pm at the Rex Theatre, holiday music, bylaw/board vote**

- **Adjourn to Happy Hour! 5:46pm**

SIGNED:

_____ Malia Erlewine, 2024 President

_____ Erica Holland, Director